

PARADE OF LIGHTS INFORMATION

- When:** Friday after Thanksgiving, 7:00pm
SNOW DATE: The following Friday, 7:00pm
- Theme:** CANDY COATED CHRISTMAS
- Entry Deadline:** All entry forms must be completed and turned in to the chamber office by Monday, November 21st with the \$15 entry fee. Entries received prior to November 18th will receive a discount and will only be charged \$10. Any late entries will not be judged.
- Line-up:** Line-up begins on the corner Market & Wisconsin at 6:00pm. Floats will line up on Market Street in the order of entry submission. 1st come 1st serve. When the parade is ready to begin, floats will turn onto Dakota. Someone must remain with your float starting at 6:00pm.
- Parade Route:** Parade officially begins at Market and Dakota Ave. The floats will proceed South down Dakota Avenue to 21st Street to Coborn's Grocery.
- After the Parade:** Award winners will be posted on Huron CVB website by 10pm the day of the Parade. Award winners will also be submitted to the Huron Plainsman, Performance Radio and the Prairie Tracks newsletter. People's Choice Judging will take place on the Huron CVB Facebook page following the parade until 10pm.
- Snow Date Enforcement:** If we should be blessed with a large amount of snow, we will be enforcing the snow date! The decision to change to the snow date will be made at the discretion of the Parade Committee, the Huron Police Department and the Huron Street Department. If we have to postpone the parade to the next week, it will be announced on local radio stations.

Important Note: *Float Height Must Not Exceed 18 Feet!*

PARADE OF LIGHTS AWARD CATEGORIES

Entries that have been submitted prior to the entry deadline to the Huron Chamber & Visitors Bureau will be judged for People's Choice. Judged categories are as follows:

- * Most Creative
- * Best Lighting
- * Most Humorous
- * Most Beautiful
- * Best Technical Design
- * Best Portrayal of Parade Theme

PARADE OF LIGHTS RULES AND REGULATIONS

1. **All entries should be well lit and highly visible.** A light shining on your business or organization is helpful!
2. Small generators should be used to power lights for floats. If using generators, make certain it is large enough to provide adequate power and back-up supplies are available. A refill of gasoline for generators should be available on the float or the pull vehicle and must be in an approved container.
3. **No float may feature a “live” Santa Claus. One is already provided for the Parade.**
4. All varieties of entries are welcome (horse drawn carriages, cars, flatbeds with a display, etc.) providing they are well lit and highly visible.
5. Sponsor’s name should be prominently displayed but should not overpower the theme of the entry. A light shining on your business or organization is helpful!
6. Entries may choose to feature music to complete the theme of the float. Music is not mandatory but adds a great deal to the entry. Even carolers are a great idea.
7. Entries should be constructed to withstand dampness and wind. Crepe paper, tissue paper, and other paper products, which would be damaged if it became wet, should be avoided. If purchasing commercial float material, make certain it is the vinyl or metallic variety, not tissue type.
8. The lighted displays are very effective; trees and branches are especially effective.
9. Horse entries are responsible for cleanup of the area where they park and along the parade route.
10. Designated parade officials may remove any individual, group, or entry from the parade that displays a less than professional behavior or presentation.
11. Due to insurance purposes, no one under the age of sixteen is allowed to operate a motorized/electric entry during the parade.
12. All parade entries must sign a hold harmless agreement stating they are responsible for liability for their entry and must not hold the coordination agency, Huron Chamber & Visitors Bureau, accountable for any damage or injury incurred.
13. Candy will be allowed to be **passed** out directly to the spectators. Do not throw FROM the float. Candy can be passed out by the float walkers along the curbs.
14. Parade Order is determined by date entry is received. 1st come 1st serve basis. Your Parade number will be sent via email with a map of line up after entry deadline has passed.
15. Photo will be taken of your float for the Facebook Page on the corner of 3rd and Dakota on the East Side of the street.
16. All float entries are welcome to take part in the Light Show at Memorial Park following the parade. Light show runs weekends from December 2nd to January 1st. Contact Robert Bult at nutsnbults@yahoo.com or 605-968-5542.

Internal Use Only
Date Received _____
Entry # _____

Parade of Lights Entry Form and Waiver

Name of Business or Organization: _____ Phone: _____

Mailing Address: _____ Contact Person _____

Email Address: _____

Title of Entry: (used for judges to identify your entry) _____

Judged Awards will be given in the following categories:

- * *All entries with timely submission will be judged in the People's Choice Category*
- * Most Creative
- * Best Lighting
- * Most Humorous
- * Most Beautiful
- * Best Technical Design
- * Best Portrayal of Parade Theme

Hold Harmless Agreement

For value received and the privilege participation in the 2022 Parade of Lights and activities, hereby acknowledge by my signature, legal representatives and assigns, in consideration of the sum of Agreement with said Huron Chamber & Visitors Bureau of 1725 Dakota Ave S., City of Huron, Beadle County, State of South Dakota, its heirs, legal representatives and assigns, to never institute, prosecute or in any way aid in the institution or prosecution of any claim, demand, action, or cause of action for damages, costs, loss of services, expenses, or compensation for or on account of any damage, loss or injury either of person or property, or both, whether developed or undeveloped, resulting or to result, known or unknown, past, present or future, arising out of:

Parade of Lights

In executing this agreement, I expressly reserve any and all right, causes of action, claims and demands against any person, firm or corporation including the Huron Chamber & Visitors Bureau.

Executed in Huron, South Dakota, on this _____ day of _____, 2022.

Print Name: _____ **Signature:** _____

All entries must complete the Hold Harmless Agreement and pay the \$10 fee prior to participation in the Parade of Lights \$15.00 registration if past the deadline. Please return this form the fee to the Huron Chamber & Visitors Bureau Office.